Trailer Specifications

Setting up your artwork:

There are specific bleed requirements for trailers as set out in this PDF.

The resolution for raster content at 10% for billboards is 300dpi. 30ppi is more than enough for a standard billboard site unless the viewing distance is less than 5m.

Trailer Size:

➡ 8m x 3.6m
80cm x 36cm Artboard

➡ 2.4m x 2.4m
24cm x 24cm Artboard

➡ 6m x 3m
60cm x 30cm Artboard

Trailer page settings:

Set up your design files like this:

Page Bleed 10mm

Bleed image over half of bleed area (5mm)

Artboard

Artboard set up at 10% final size.

Raster / Bitmaps should be 300dpi.